




NORTHUMBERLAND
AVENUE
LONDON'S MOST CENTRAL VENUE

Presents

ICE PALACE

The perfect Christmas party for
December 2019

Please note that this quote is
based on a minimum number of
guests

ICE PALACE

Long talked about and anticipated, a night at the grand Ice Palace draws close. From the afar, the grand building looms. It's unmistakable, it can be no other than that of the tales and tall stories, the revered Ice Palace. Through the magnificent, towering gates is the only way to arrive.

For years there have been whispers and murmurs of a palace within the snow. A place of unequivocal grandeur, the most exclusive place in the land. For those who have journeyed far and wide to discover, it's everything the stories were filled with and more.

The contrast inside is breath-taking. Ice sparkles and glimmers yet it's warm and inviting. It's just as every story described - a Palace to behold.



Stopping for a moment to soak it in; the marble columns tower to the ceiling whilst the chandeliers flicker overhead with candlelight and pinpricks of ice. There is an ethereal glow – pale blues, whites and turquoise envelope the party. The drama of the space is clear to feel, the evening is array with surprises and music fills the air. This is a palace made for parties, only open to those invited where guests dance the night away concealed from sight.

LONDON'S MOST CENTRAL VENUE

Our fabulous grade II listed building is a minutes walk from Trafalgar Square: the centre of London. Immaculately restored after 70 years under wraps, our grand event spaces use the latest technology to create outstanding events for up to 1,000 guests.

We're buzzing from last year's Christmas parties, and we're full of ideas for 2019 - join us for some super festive fun! Christmas parties at London's most central venue are a ball.

Our team is fizzing with creativity, devising elegant, original and seamless events so you don't have to - just book, come, and enjoy. We cater for 100 to 1,000 guests, receptions to formal dinners, in an impeccably restored historic space.

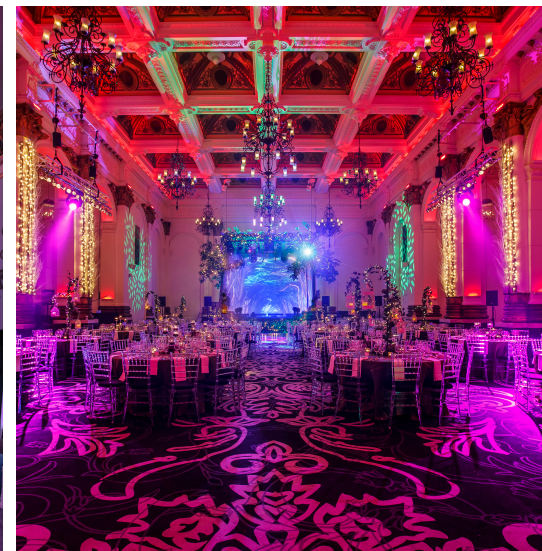
Our highly experienced team delivers the very best in service and quality, from 'wow-factor' food to dedicated details. Combine this with our location, and you've got the best events in London - and our repeat clients prove it! Our 2019 Christmas theme is brought to life by events specialists and magic makers, AlchemyLive.

"The venue and team exceeded our expectations - thank you for making our evening run so smoothly!"

Chloe Nicholls,
Scripps Network

ALCHEMY
EVENT CHEMISTRY

Our address
8 Northumberland Avenue, London WC2N 5BY



PERFECTLY TAILORED TO YOU



YOUR PARTY AT THE ICE PALACE INCLUDES:

- Exclusive hire of the Ice Palace (The Ballroom) from 6.30pm until the clock strikes at midnight.
- 60 minute drinks reception at the grand palace gates with unlimited sparkling wine and winter cocktails
- A three course seated dinner with coffee and petit fours served by the palace team, AlchemyLive **OR** a bowl food reception (five Bowls)
- Unlimited house wine, beer and soft drinks during your time at the palace (4 hours)
- All Ice Palace styling, lighting and production
- DJ and disco for your palace party (4 hours)
- Live band
- Photobooth
- Event security and manned cloakroom
- Pre- event tasting (*dinners only for 2 guests*)
- Dedicated event manager from the AlchemyLive palace team
- **Standing receptions from £91.00 + vat per head**
- **Dinners from £147.00 + vat per head**

How can we help?

If you have any questions, require more information or would like to arrange a viewing, we'd love to hear from you.

Event debrief, just let us know when suits you! **FURTHER INFORMATION YOU SHOULD NOTE;**

- A non-discretionary service charge of 12.5% has already been included on both the venue hire and catering. This will be itemised on your final invoice.
- Should the number of guests fall below the agreed number prices will be subject to a pro rata increase.
- You are welcome to attend a pre-event logistics meeting and post lunch

ESSENTIAL DATES

- Please confirm your menu and wines no later than one week before your event. You will be asked for your final numbers and dietary requirements three working days before the event.

DELUXE TOUCHES

Our events are superb as they are – but a few added extras can make all the difference. Here's a few examples of how to upgrade your party to stellar level:

MINI UPGRADE RECOMMENDATION:

IF YOU CAN THINK OF IT, WE CAN DO IT...

The options are limited only by your imagination. For example why not:

- 3 Pre-dinner canapés with themed canapé boards £12 + VAT
- 3 Pre-dinner canapés £9 + VAT
- Upgrade to spirits party package from 9.30pm-11.30pm for £11 per head + VAT.
Extend that to the entire evening from 6.30pm – 11.30pm £13.50 per head + VAT.
- Cash bar for guests to buy their own spirits £150 + VAT
- Extend your party after midnight for £660 + VAT per hour for the venue and DJ, and £3.50 per head + VAT for an extended drinks package.
- Themed table place names (not holders) and crackers for each guest from £3.50 + VAT
- For Bowl food receptions add a themed station £2,000 + VAT per station
- Themed sweet stall with Ice Palace theme £7.50 + VAT
- Don't let the party run out of steam – offer your guests late night nibbles from £6 per head + VAT.
- Liquid nitrogen £5.50 ex vat pp

